Unit 7: Digital Literacy

48 MCQs. Correct option in bold. 1 mark each.

1. Digital literacy is the ability to
A. avoid technology
B. use digital technologies to access, evaluate and create information
C. write code only
D. repair computers only

2. Which term means using digital technology to access information, evaluate it and convert it into an appealing format?
A. Information B. Social media
C. Literacy **D. Digital literacy**

3. Facebook was introduced in
A. 2005 B. 2010 **C. 2004** D. 2006

4. YouTube was introduced in
A. 2005 B. 2004 C. 2010 D. 2006

5. Twitter was introduced in
A. 2010 **B. 2006** C. 2005 D. 2004

6. Instagram was introduced in
A. 2010 B. 2004 C. 2012 D. 2006

7. The most reliable and authentic traditional source of information is
A. rumours B. social posts
C. random websites **D. books**

8. The first viral video on the internet was the
A. "Baby Shark" (2016) B. "Gangnam Style" (2012)
C. "Dancing Baby" animation (1996) D. "Cat Video" (2005)

9. The term "digital native" describes
A. web developers only B. people who never use the internet
C. old computers **D. people who grew up with the internet**

10. Information that is not in books or online can be collected by
A. surveys and Google Forms B. copying
C. guessing D. ignoring

11. A survey is used for
A. event registration only
B. quizzes only
C. research and large-scale data collection and statistical analysis
D. small polls only

12. A Google Form is used for
A. billboards
B. small-scale data collection, event registration, feedback and quick polls
C. statistical analysis only
D. large-scale research only

13. The ability to collect, understand and evaluate information from various sources is
A. technical skills B. collaboration
C. communication **D. digital search/information literacy**

14. Installing Zoom, WhatsApp or MS Teams is an example of
A. technical skills B. billboard design
C. key idea extraction D. ethics

15. Online behaviour, etiquette and netiquette belong to
A. search literacy B. technical skills
C. communication D. hardware

16. Online meetings, document sharing and shared projects are part of
A. technical skills **B. collaboration**
C. search literacy D. ethics

17. The final product of the digital literacy process is
A. digital content B. a printer
C. a cable D. a router

18. Which is NOT a form of digital content?
A. An infographic **B. A paper receipt**
C. A blog post D. A YouTube video

19. Ethics and responsibility in digital content involve respecting
A. only fame
B. only speed
C. cultural, social and religious boundaries
D. only profit

20. Key ideas extraction means
A. deleting all information
B. copying everything
C. presenting every detail
D. choosing the most important information to present

21. In a birthday invitation post, the key information is
A. theme only B. costumes
C. date, time and venue D. weather

22. The steps of key idea extraction in order are: collect, understand, extract, evaluate and
A. hide **B. convert to digital content**
C. delete D. copy

23. The first step of converting information into graphics is to
A. print the poster B. check local laws
C. decide the number of design elements **D. decide an appropriate tool for designing**

24. A good poster should have a
A. clear purpose and simple, attractive design
B. no message
C. cluttered design
D. unreadable text

25. The colour scheme of a poster should be
A. random B. always red
C. always black **D. according to its topic/genre**

26. Billboards are made
A. tiny
B. only for the internet
C. huge in size to attract audiences on the go
D. only for homes

27. A billboard should contain the
A. logo and brand recognition elements B. many unrelated pictures
C. full life history D. long paragraphs

28. The primary purpose of billboard design is to
A. entertain only **B. grab the attention of the audience**
C. showcase every company detail D. provide full details

29. In billboard design, picture elements should not
A. be large B. be used at all
C. be colourful **D. overshadow the key message**

30. Disinformation is
A. a type of virus
B. true information
C. deliberate false information spread to mislead
D. an honest mistake

31. Misinformation is
A. an honest mistake spread in ignorance B. deliberate false information
C. a type of spam D. true information

32. Social media may spread wrong information because it is
A. controlled by one person
B. not directly controlled by any country or local law
C. always accurate
D. offline

33. To upload videos on YouTube, you need to create a
A. channel B. podcast C. page D. billboard

34. A YouTube channel handle is
A. the profile picture
B. the string you can type in the browser to see the channel's public content
C. the channel password
D. the subscribe button

35. Facebook is mainly used for
A. email only
B. podcasts only
C. short text only
D. networking and marketing

36. Facebook Marketplace is used to
A. host podcasts
B. upload channels
C. buy or sell new or used products
D. send email

37. Instagram relies heavily on
A. emails
B. tweets
C. podcasts
D. hashtags for discovery

38. Instagram is a hub for
A. influencer marketing and sponsored content
B. banking
C. coding
D. email

39. A podcast is
A. a single image
B. a series of audio or video files released on a regular schedule
C. a spreadsheet
D. a text message

40. The role of a podcast host is to
A. give only their own opinion
B. criticise the guest
C. facilitate discussion and guide the conversation
D. praise the guest only

41. Podcast audio can be edited using
A. Notepad
B. Browser
C. Calculator
D. CapCut, InShot, Audacity or Anchor

42. X is the new name of
A. Facebook
B. YouTube
C. Twitter
D. Instagram

43. Twitter was renamed X in
A. February 2004
B. July 2023
C. March 2006
D. October 2010

44. Tweets are limited to
A. 280 characters
B. 500 characters
C. 1000 characters
D. 140 characters

45. Which platform is mostly used for educational tutorials and entertainment videos?
A. Podcast
B. YouTube
C. Facebook
D. Instagram

46. Which platform is mostly used for news, discussion and opinions?
A. Instagram
B. Facebook
C. X (Twitter)
D. YouTube

47. Short videos shared on Twitter were called
A. Shorts
B. Stories
C. Reels
D. Vines

48. Live streaming on Twitter was offered through
A. Periscope
B. Skype
C. Zoom
D. Meerkat